

# Partner Direct Program



## Weekly, Monthly, or Quarterly Contact Services to your Channel Partners

Tele-direct CRM services from Partner Research Corporation provides IT vendors with an intimate, relationship-based interaction between the programs and services offered from you, the vendor, and the compliance, understanding and discussion to the channel partner.

## Keep your Partners Informed

From vendor product launches, new incentives, promotions, events, spiffs, rebates, upgrades, competitive intelligence, pricing changes and/or specials, the **PARTNER DIRECT PROGRAM** can deliver your message from an informed, pleasant, familiar and gracious voice on a consistent and regular basis.

The **PARTNER DIRECT PROGRAM** is designed to engage key vendor channel partners and associated contacts on either a weekly, monthly or quarterly basis to discuss, assess and inform those partners of the various programs and initiatives available to them.

## Keep your Partners Engaged



Within the scope of the program, PRC will attempt to continually extract additional feedback and information from each company contact to further enrich and supplement a vendor's customer knowledge. This data will aid in the creation and maintenance of marketing and sales programs.

Contact us today for an effective and inexpensive program to grow and inform your channel!



[www.partnerresearch.ca](http://www.partnerresearch.ca)

### Contact:

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