



## Call Centre and Lead Generation Services

**Partner Research Corporation** provides both local and offshore call centre services that accommodate outbound calling (i.e. market research surveys, B2B telemarketing, etc.) to North America and Europe.



**PRC can provide outbound contact services for a fraction of what you would pay at any other firm!**

Our professionals can provide a variety of outbound telephone initiatives for both business and consumer targets. In addition, we will source and provide targeted lists based on your requirements and create and maintain sales and marketing databases for you.

Example services include:

- Customer Feedback Calls
- Event Participation and Follow-up
- Product Introduction Calls
- Customer/Potential Customer Profiling and Database Work
- Channel (VARs, SI's, Consultant) Profiling and Database Work
- Data Entry and Conversion Work
- Market Research



**Call or email us for further information on how this can provide your organization with the competitive advantage.**  
**416.621.8814 or**  
**[sbodnar@partnerresearch.ca](mailto:sbodnar@partnerresearch.ca)**